

# CONTRACT



**WOWT**  
**3501 Farnam St.**  
**Omaha, NE 68131**  
**Sales T & C: www.gray.tv/advertising**  
**(402) 346-6666**

<u>Contract / Revision</u> 2523323 /		<u>Alt Order #</u>
<u>Advertiser</u> Theresa for Governor		<u>Original Date / Revision</u> 04/13/22 / 04/13/22
<u>Contract Dates</u> 04/14/22 - 05/10/22	<u>Estimate #</u> 4184	
<u>Product</u> Omaha		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 107305		<u>Advertiser Ref</u> 605131

And:

**Stratosphere Media**  
**1024 N 121st St**  
**Omaha, NE 68154**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	04/14/22	05/10/22	News @ 5p M-F	457p-530p		:30			NM	18	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	---TF--				2	\$300.00			
	Week:	04/18/22	04/24/22	MTWTF--				5	\$300.00			
	Week:	04/25/22	05/01/22	MTWTF--				5	\$300.00			
	Week:	05/02/22	05/08/22	MTWTF--				5	\$300.00			
	Week:	05/09/22	05/15/22	M-----				1	\$300.00			
N 2	WOWT	04/14/22	05/10/22	News @ 630p M-F	630p-7p		:30			NM	17	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	---T---				1	\$300.00			
	Week:	04/18/22	04/24/22	MTWTF--				5	\$300.00			
	Week:	04/25/22	05/01/22	MTWTF--				5	\$300.00			
	Week:	05/02/22	05/08/22	MTWTF--				5	\$300.00			
	Week:	05/09/22	05/15/22	M-----				1	\$300.00			
N 3	WOWT	04/14/22	05/10/22	News @ 10p M-F	10p-1035p		:30			NM	17	\$6,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	---T---				1	\$375.00			
	Week:	04/18/22	04/24/22	MTWTF--				5	\$375.00			
	Week:	04/25/22	05/01/22	MTWTF--				5	\$375.00			
	Week:	05/02/22	05/08/22	MTWTF--				5	\$375.00			
	Week:	05/09/22	05/15/22	M-----				1	\$375.00			
N 4	WOWT	04/14/22	05/10/22	News @ 630p Sa	630p-7p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	-----				0	\$0.00			
	Week:	04/18/22	04/24/22	-----S-				1	\$200.00			
	Week:	04/25/22	05/01/22	-----S-				1	\$200.00			
	Week:	05/02/22	05/08/22	-----S-				1	\$200.00			
	Week:	05/09/22	05/15/22	-----				0	\$0.00			
N 5	WOWT	04/14/22	05/10/22	News @ 5p Su	459p-530p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	-----S				1	\$250.00			
	Week:	04/18/22	04/24/22	-----S				1	\$250.00			
	Week:	04/25/22	05/01/22	-----S				1	\$250.00			
	Week:	05/02/22	05/08/22	-----S				1	\$250.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	-----				0	\$0.00			
N 6	WOWT	04/14/22	05/10/22	News @ 10p Su	10p-11p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-----S				1	\$250.00			
Week:		04/18/22	04/24/22	-----S				1	\$250.00			
Week:		04/25/22	05/01/22	-----S				1	\$250.00			
Week:		05/02/22	05/08/22	-----S				1	\$250.00			
Week:		05/09/22	05/15/22	-----				0	\$0.00			
Totals											63	\$19,475.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	24	\$7,350.00	(\$1,102.50)	\$6,247.50
04/25/22 - 05/09/22	39	\$12,125.00	(\$1,818.75)	\$10,306.25
<b>Totals</b>	<b>63</b>	<b>\$19,475.00</b>	<b>(\$2,921.25)</b>	<b>\$16,553.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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